

THE MECHANICSBURG

TELEGRAM

"The voice of Mechanicsburg"

220 E. Court Street • P.O. Box 191 • Urbana, Ohio 43078

Phone (937) 652-1331 • Fax (937) 652-1336

Business Hours: Monday-Friday 8am-5pm

www.burgtelegram.com

Retail & Classified Display Ads:

Call (937) 652-1331

Electronic Ads: amann@urbanacitizen.com

Classified Liner Ads:

Call (937) 652-1331 ext. 202

classifieds@urbanacitizen.com

Retail & Classified Display Advertising Deadline: Friday at 4:00 p.m.

Classified Liner Ads Deadline: Tuesday at Noon

Reach Over 5,000 Readers Each Wednesday

Rates Effective: March 5, 2008

RETAIL ADVERTISING RATES

DISPLAY ADVERTISING

OPEN RATE \$6.60 Per Column Inch

• 6 column format

CONTRACT TERM:

12 MONTH AGREEMENT

LINEAGE LEVELS	RATE
100 Inches	\$6.25
250 Inches	\$5.50
500 Inches	\$4.75
1,000 Inches	\$4.25
2,000 Inches +	\$3.75

FRONT PAGE BANNER (6 col x 3")

\$100 per run (26 week contract)

\$75 per run (52 week contract)

BACK PAGE (6 col x 21")

\$300 per run (26 week contract)

\$225 per run (52 week contract)

These Packages Include Full Color

CLASSIFIED DISPLAY RATES

CLASSIFIED ADVERTISING

OPEN RATE. \$6.60 Per Column Inch

• 8 column format

CONTRACT TERM:

12 MONTH AGREEMENT

LINEAGE LEVELS	RATE
100 Inches	\$6.25
250 Inches	\$5.50
500 Inches	\$4.75
1,000 Inches	\$4.25
2,000 Inches +	\$3.75

LEGAL ADVERTISING* . . . \$6.60

POLITICAL ADS* . . . \$6.60 (*cash in advance)

HAPPINESS ADS \$3.00 PCI

IN MEMORY ADS \$3.00 PCI

THANK YOU ADS \$3.00 PCI

PICTURE IT SOLD . . . \$5.00 (4x run)

BSD \$1.25/day/month

COLOR RATES (NET)

ONE COLOR PLUS BLACK

Open: \$75 Contract: \$45
(500"+)

THREE COLOR PLUS BLACK

Open: \$225 Contract: \$150
(500"+)