

Logan County's

RIVER

A Division of Brown Publishing Company

Current

220 E. Court Street • Urbana, Ohio 43078 • Phone 937.652.1331 • Fax 937.652.1336

Business Hours: Monday-Friday 8am-5pm

www.weeklycurrents.com

Reach over 8,000 Readers each Thursday

Rates Effective August 7, 2008

Retail & Classified Display Advertising Deadline: Friday at 4:30 p.m.

Classified Liner Ads Deadline: Monday at 5:00 p.m.

Retail & Classified Display Rates

Display Advertising Open Rate:

\$5.75 per column inch
6 column format

CONTRACT TERM:

12 MONTH AGREEMENT

LINEGE LEVELS	RATE
100 inches	\$5.40 pci
250 inches	\$4.90 pci
500 inches	\$4.25 pci
1,000 inches	\$3.75 pci
2,000 inches +	\$3.00 pci

Legal Advertising	\$5.75 pci
Political Ads*	\$5.75 pci
Happiness Ads	\$3.00 pci
In Memory Ads	\$3.00 pci
Thank You Ads	\$3.00 pci
Picture It Sold	\$5.00 (x4 runs)
Business Service Directory	\$1.25/day/month

*Cash in Advance

Contact Information

Retail & Classified Display Ads: 937.652.1331

Electronic Ads: amann@urbanacitizen.com

Classified Liner Ads: 937.652.1331 x 202
classifieds@urbanacitizen.com

Joshua Keeran, Editor	937.652.1331 x 260
Brenda Burns, Managing Editor	937.652.1331 x 216
Lane Moon, Publisher	937.652.1331 x 212
Brenda Amlin, Business Mgr.	937.652.1331 x 213
Gina Riefstahl, Circulation Mgr.	937.652.1331 x 207

Front Page Banner

(6 col. x 3" with full color)

\$100 per run (26 week contract)

\$75 per run (52 week contract)

Back - Full Page

(6 col. x 21" with full color)

\$300 per run (26 week contract)

\$225 per run (52 week contract)

Color Rates (NET)

Black plus One Color \$50.00

Full Color \$150.00